# Weekly Investment Insights

May 13, 2024



### Weekly Economic Recap –

Inflation Expectations Surge as Consumers Grow Pessimistic on Outlook

In March, consumers increased credit by the smallest amount this year (\$6.3 billion) as consumers' spending on credit cards increased at the slowest pace since falling three years ago. The increase in total credit was driven by non-revolving credit, such as loans for vehicles and school tuition.

Initial claims for unemployment benefits increased last week to the highest level since August 2023 (231K) and by more than consensus estimates (212K). More than half of the increase was attributed to increases in New York as public school workers are allowed to apply for benefits during spring break, which boosted the numbers.

The Bank of England (BOE) held interest rates steady at their May meeting (5.25%) and signaled restrictive monetary policy was taming inflation in the region. BOE Governor Andrew Bailey stated, "the latest [inflation] figures were encouraging, but [the bank] is not at a point where we can cut rates."

The University of Michigan Consumer Sentiment Index plummeted to its lowest level in six months (67.4). Consumers across all age and income levels grew increasingly worried about inflation, employment, and interest rates. Year-ahead inflation expectations increased to 3.5% (from 3.2%).

## **Key Takeaways:**

- Consumers slowing pace of credit card usage.
- Unemployment claims climb to highest level since August.
- Consumer sentiment plummets as inflation expectations climb.
- Value sectors lead U.S. equities higher.
- Municipal bonds lead performance.
- Commodities higher for first time in three weeks.

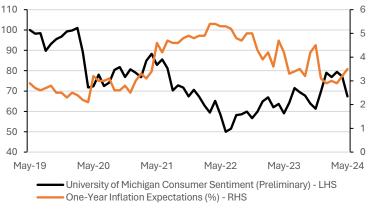
#### Weekly Market Recap -

Global Equities Rise on Rate Cut Optimism

**Equities:** The MSCI AC World Index was higher for the third straight week as investors assess the Fed's likelihood of rate cuts later this year. European and United Kingdom equities led the gains in the developed world on softer than expected central bank rhetoric. Within the U.S., value stocks outperformed growth stocks on gains in financials and utilities.

**Fixed Income:** The Bloomberg Barclays Aggregate Index was marginaly higher for the second consecutive week as softer data kept yields lower. The 10YR yield held steady at the 4.50% level. Municipal bonds led the gains in fixed income while short term Treasuries and high yield lagged.

**Commodities/FX:** The Bloomberg Commodity Index was higher for the first time in three weeks led by agriculture products. World wheat stockpiles for the 2024-2025 season are expected to be below average and the lowest in eight years, according to the U.S. Department of Agricultural's initial forecast. Gold prices were higher for the first time in three weeks after weaker-than-expected jobs data caused investors to anticipate Fed rate cuts later this year.



#### **Consumers Expect Higher Inflation; Sentiment Falls**

Data is as of April 2024.

Source: FactSet Research Systems, Verdence Capital Advisors

Verdence Capital Advisors | Discover true independence.

May 13, 2024



## **Key Takeaways:**

- Is Sell in May and go away still a thing?
- The age-old adage has lost its validity.
- Summer is still weakest period of performance.
- Inflation cannot be ignored.
- Deficit and debt issuance is a risk to stocks and bonds.

### Sell in May and go Away?

Most investors are familiar with the age old adage, "sell in May and go away." It has been a historical investment phrase that suggests traders go away for the summer months and markets tend to be volatile and weak. However, with the advancements of technology, business can be performed nearly anywhere so this theory has lost some of its validity. What we can confirm is that since 1945, the S&P 500 has posted its weakest performance in the months of May to August compared to the months of January to April and September to December. The Index has been up 68% of the time since 1945 during the summer months and the average return has been 2.1%. This compares to 4.0% in January to April and 3.9% in September to December, on average. Instead of using historical theories as a precedent when making investment decisions, we will look at fundamentals and valuations to decipher if risks (both upside and downside) are priced into assets. Unfortunately, we see many risks this summer which could lead to volatility and potential market pullbacks. Some of the factors we are monitoring that could disrupt this momentum driven rallv include:

- Inflation proving problematic: This week we will receive data on inflation at the consumer and producer level for April. Inflation has been trending higher and that is a problem. This is not only seen in headline inflation data (e.g., CPI, PPI) but also in reports on manufacturing prices, service prices and most recently consumer inflation expectations. This is a challenge for the Fed and if it continues, rate cut hopes for 2024 may be completely crushed.
- Budget deficit alarming: According to Strategas Research Partners, April tax collections were weaker than anticipated but government spending jumped 23% in the month. As a result, the budget deficit is hovering near \$2 trillion and is at risk of worsening further, especially if the labor market weakens and tax revenues fall short of expectations. This means more Treasury debt issuance. The next quarterly refunding announcement (when the Treasury announces the size of issuance for the upcoming quarter) occurs on July 31, 2024. Last year a surprise increase in issuance created volatility in both stock and bond markets.
- Valuation correction: The forward PE multiple of the S&P 500 has increased ~5% over the past month making the multiple over 20% above its historical average since 1990. This is occurring while Fed rate cuts are being pushed out, the economy is weakening, and inflation is proving difficult to control. If this persists, we see a valuation led correction likely.
- Politics/Geopolitics: In July and August we will see the Republican and Democratic conventions. The race to the White House will be in its final innings. Candidates will set more defined goals that could impact market sentiment. In addition, geopolitical tensions around the world are more profound.

# **The Bottom Line:**

The coming months will bring many economic, political and valuation risks to the markets. We find a 10% pullback likely as investors accept that interest rates will remain higher for longer, we may not see the rate cuts that are priced in at current levels and there is even a slight risk we may see an increase in rates before year end.

		Current	1WК	1M0	змо	1YR	YTD			Current	1WK	1MO	змо	1YR	YTD
U.S. Equities	Dow Jones Industrial Average	39,513	2.20%	2.80%	2.70%	20.30%	5.50%	International Equities	MSCI AC World (USD)	782	1.70%	1.40%	5.10%	21.90%	8.20%
	S&P 500	5,223	1.90%	1.30%	4.30%	28.20%	10.00%		MSCI EAFE (USD)	2,346	1.80%	2.00%	6.70%	12.70%	6.30%
	Russell 1000 Growth	3,388	1.60%	1.20%	2.30%	36.40%	11.30%		MSCI Europe ex UK (USD)	2,657	3.40%	3.10%	7.50%	13.10%	7.10%
	Russell 1000 Value	1,740	2.20%	1.20%	6.40%	19.50%	7.60%		MSCI Japan (USD)	3,878	-2.20%	-2.80%	2.70%	16.20%	5.70%
	Russell Midcap	3,293	2.00%	0.60%	5.00%	22.10%	6.30%		MSCI UK (USD)	1,259	2.50%	6.00%	12.00%	12.50%	8.90%
	Russell 2000	2,060	1.20%	1.60%	2.90%	18.80%	2.10%		MSCI EM (USD)	1,072	1.00%	1.50%	8.40%	12.30%	5.50%
	Nasdaq	16,341	1.20%	1.10%	2.40%	33.90%	9.10%		MSCI Asia ex Japan (USD)	681	1.20%	2.60%	10.10%	10.50%	6.60%
		Current Yield	1WK	1M0	змо	1YR	YTD			Current	1WK	1M0	змо	1YR	YTD
	U.S. Aggregate		<b>1WK</b> 0.10%	1MO 0.80%	3MO -0.50%	1YR -0.10%	<b>YTD</b>		Bloomberg Commodity Index	Current 241	<b>1WK</b> 1.50%	1MO 0.40%	3MO 7.40%	1YR 5.60%	<b>YTD</b> 6.20%
		Yield							Commodity						
ome	Aggregate U.S.	<b>Yield</b> 5.10%	0.10%	0.80%	-0.50%	-0.10%	-2.00%	modities	Commodity Index Crude Oil	241	1.50%	0.40%	7.40%	5.60%	6.20%
ixed Income	Aggregate U.S. Govt/Credit U.S. 10 Year	Yield 5.10% 5.00%	0.10% 0.10%	0.80% 0.60%	-0.50%	-0.10% 0.10%	-2.00%	Commodities	Commodity Index Crude Oil (USD/bbl)	241 \$78.80	1.50% 0.70%	0.40%	7.40%	5.60% 8.80%	6.20% 7.20%
Fixed Income	Aggregate U.S. Govt/Credit U.S. 10 Year Treasury U.S. TIPS	Yield 5.10% 5.00% 4.50%	0.10% 0.10% 0.00%	0.80% 0.60% 0.70%	-0.50% -0.50% -1.60%	-0.10% 0.10% -4.80%	-2.00% -1.90% -3.70%	Commodities	Commodity Index Crude Oil (USD/bbl) Gold (\$/oz)	241 \$78.80 \$2,360.50	1.50% 0.70% 2.60%	0.40% -6.80% 0.70%	7.40% 1.00% 17.80%	5.60% 8.80% 16.80%	6.20% 7.20% 13.80%
Fixed Income	Aggregate U.S. Govt/Credit U.S. 10 Year Treasury U.S. TIPS (1-10YR) U.S. High	Yield     5.10%     5.00%     4.50%     4.90%	0.10% 0.10% 0.00% 0.10%	0.80% 0.60% 0.70% 0.70%	-0.50% -0.50% -1.60% 0.70%	-0.10% 0.10% -4.80% 1.00%	-2.00% -1.90% -3.70% 0.00%	Commodities	Commodity Index Crude Oil (USD/bbl) Gold (\$/oz) Copper	241 \$78.80 \$2,360.50 \$469.40	1.50%   0.70%   2.60%   2.50%	0.40% -6.80% 0.70% 11.60%	7.40% 1.00% 17.80% 28.00%	5.60% 8.80% 16.80% 27.80%	6.20% 7.20% 13.80% 22.10%

### **Global Equities Rally on Weaker Data**

Footnotes: Data is as of May 10, 2024. Source: Bloomberg Finance LP, Verdence Capital Advisors.



Megan Horneman | Chief Investment Officer mhorneman@verdence.com Past performance is not indicative of future returns.

VERDENCE

Megan Horneman | Chief Investment Officer mhorneman@verdence.com Past performance is not indicative of future returns.

considered reliable and correct and cannot guarantee either their accuracy or completeness. VCA has not independently verified third-party sourced information and data. Any projections, outlooks or assumptions should not be construed to be indicative of the actual events which will occur. These projections, market outlooks or estimates are subject to change without notice. This material is being provided for informational purposes only and is not intended to provide, and should not be relied upon for, investment, accounting, legal, or tax advice. Past performance is not a guarantee of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product or any non-investment related content, made reference to directly or indirectly in these materials will be profitable, equal any corresponding indicated historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. You should not assume that any discussion or information contained in this report serves as the receipt of, or as a substitute for, personalized investment advice from VCA. Alternative investments are designed only for sophisticated investors who are able to bear the risk of the loss of their entire investment. Investing in alternative investments should be viewed as illiquid and generally not readily marketable or transferable. Investors should be prepared to bear the financial risks of investing in an alternative investment for an indefinite period of time. Due to various factors, including changing market conditions and/or applicable laws, the content may no longer be reflective of current opinions or positions. All indexes are unmanaged, and you cannot invest directly in an index. Index returns do not include fees or expenses. Sector Watch Use of this website is intended for U.S. residents only. Any recommendation, opinion or advice regarding securities or markets contained in such material does not reflect the views of Verdence Capital, and Verdence Capital does not verify any information included in such material. Verdence Capital assumes no responsibility for any fact, recommendation, opinion, or advice contained in any such research material and expressly disclaims any responsibility for any decisions or for the suitability of any security or transaction based on it. Any decisions you may make to buy, sell, or hold a security based on this research will be entirely your own and not in any way deemed to be endorsed or influenced by or attributed to Verdence Capital. It is understood that, without exception, any order based on such research that is placed for execution is and will be treated as an UNRECOMMENDED AND UNSOLICITED ORDER. Further, Verdence Capital assumes no responsibility for the accuracy, completeness, or timeliness of any such research or for updating such research, which is subject to change without notice at any time. Verdence Capital does not provide tax, or legal advice. Under no circumstance is the information contained within this research to be used or considered as an offer to sell or a solicitation of an offer to buy any particular investment/security. Fixed income securities are subject to increased loss of principal during periods of rising interest rates. Fixed income investments are subject to various other risks including changes in credit quality, market valuations, liquidity, prepayments, early redemption, corporate events, tax ramifications and other factors. Lower rated securities are subject to greater credit risk, default risk, and liquidity risk. Commodity-related products, including futures, carry a high level of risk and are not suitable for all investors. Commodity-related products may be extremely volatile, illiquid and can be significantly affected by underlying commodity prices, world events, import controls, worldwide competition, government regulations, and economic conditions, regardless of the length of time shares are held. Data is provided for information purposes only and is not intended for trading purposes. Verdence Capital shall not be liable for any errors or delay in the content, or for any action taken in reliance on any content. Weekly Insights/Qttly & Annual Outlook The indexes presented are unmanaged portfolios of specified securities and do not reflect any initial or ongoing expenses nor can it be invested in directly. An investment's portfolio may differ significantly from the securities in the index. Semi-Annual Chart Pack Where shown, performance information presented is that which has been calculated and presented by an unaffiliated third-party manager. We have no insight into the performance of the advisor/product/account or fund shown and do not attempt to determine whether the performance presented is accurate. Therefore, the performance could be incorrect, overstated or not reflective of actual trading of client funds. There is the potential that the performance shown is a back test and not the result of real investment advice and trading. As such, it could not be relied upon as indicative of future returns of a particular strategy. Where performance shown is that of a pooled account, limited partnership, or private equity fund, you should be aware that there is a significant lack of transparency into the operations and investment process and investment vehicles invested in. As a result, pricing and valuation of the underlying holdings which produced the stated performance could be incorrect, stale, or overstated and therefore the performance figures presented cannot be relied upon. Before investing, we encourage you to request additional information, particularly performance information, of any product that you are considering for your client. You should read, as applicable, the Prospectus, SAI, Composite Disclosure and/or performance disclosure associated with any product that you are considering for investment for your or your client's. Products shown may have minimum account sizes or minimum investments which may produce to bits per type to bits performance from being to the prior to be avare due to every the vertex is a new to be avare that there is a significant lack of the prior to bits performance due to the prior the prior to bits performance to prior the prior to be performed to perform and the performance due to perform a state performance to be performed to perform a state performance due to perform a state performance due to perform a state performance due to perform a performance due to perform a state performance performance due to perform a state performance due to performance preclude retail and non-high net worth investors from being able to invest in these products. You should be aware that certain LPs may be closed to new investors and therefore your clients may be prevented from investing in these products. Portfolio Implementation and Rationales The SMA Asset Allocation Models do not represent a personalized recommendation of a particular investment strategy to you or your clients. You should not buy or sell an investment without first considering whether it is appropriate for your client's portfolio. Additionally, you should review and consider any recent market news. All expressions of opinion are subject to change without notice in reaction to shifting market conditions. Data contained herein from third-party providers is obtained from what are considered reliable sources. However, its accuracy, completeness or reliability cannot be guaranteed. Supporting documentation for any claims or statistical information is available upon request. Examples provided are for illustrative purposes only and not intended to be reflective of results you can expect to achieve. Diversification and asset allocation do not ensure a profit and do not protect against losses in declining markets. Any forecasts contained herein are for illustrative purposes only, may be based upon proprietary research and are developed through analysis of historical public data. Investments in growth stocks may experience price volatility due to their sensitivity to market fluctuations and dependence on future earnings expectations. Sector allocation references to market capitalization ("smid cap" or "micro caps" etc.) may be subject to special risks given their characteristic narrow markets, limited financial resources, and less liquid stocks, all of which may cause price volatility. International/global investing can involve special risks, such as political changes and currency fluctuations. These risks are heightened in emerging markets. A significant percentage of the underlying investments in aggressive asset allocation portfolio investments have a higher-than-average risk exposure. You should consider your risk tolerance of each of your clients carefully before choosing such a strategy. An investment with multiple underlying investments (which may include asset-allocation or custom blended investments) may be subject to the expenses of those underlying investments in addition to those of the investment itself. Investments may reside in the specialty category due to 1) allowable investment flexibility that precludes classification in standard asset categories and/or 2) investment concentration in a limited group of securities or industry sectors. Investments in this category may be more volatile than less flexible and/or less concentrated investments and may be appropriate as only a minor component in an investor's overall portfolio. Investment Managers You and your clients should carefully consider investment objectives, risks, charges, and expenses of Funds discussed. This and other important information are contained in the respective Fund prospectuses and summary prospectuses, which should be read carefully before investing. Investment portfolio statistics change over time. Current performance may be lower or higher than return data quoted herein. The investment return and the principal value of an investment will fluctuate; so, an investor's shares/units, when redeemed, may be worth more or less than their original cost. Verdence relies heavily on unaudited third-party data. Data sources include public data, such as mutual fund data, and non-public data, such as information provided by other investment advisors and managers of limited partnership pooled accounts. Data and/or statistics included on this Portal including references to performance, opinions, ratings, rankings, manager statistics and demographic information, product, or strategy descriptions, either quantitative or qualitative, are based upon information reasonably available to us as of the applicable date(s) then-published. Information has been obtained from sources that we believe to be reliable, but these sources cannot be guaranteed as to their accuracy or completeness. All data and information produced by a third party has the potential to be incorrect, incomplete, or otherwise misleading. No implication shall be created that the information contained on the Site is correct, including as of any time subsequent to the publish date, and Verdence does not undertake an obligation to update such information at any time after such date. Verdence makes not warranty or representation of the veracity of the data and information and its use of the information should not be implied as an endorsement of any material or statements made. Data, particularly non-public data, is subject to error and where the information is not audited, the potential for error is greater. Where shown, performance information presented is that which has been calculated and presented by an unaffiliated third-party manager. We have no insight into the performance of the advisor/product/account or fund shown and do not attempt to determine whether the performance presented is accurate Therefore, the performance could be incorrect, overstated or not reflective of actual trading of client funds. There is the potential that the performance shown is a back test and not the result of real investment advice and trading. As such, it could not be relied upon as indicative of future returns of a particular strategy. Where performance shown is that of a pooled account, limited partnership, or private equity fund, you should be aware that there is a significant lack of transparency into the operations and investment process and investment vehicles invested in. As a result, pricing and valuation of the underlying holdings which produced the stated performance could be incorrect, stale, or overstated and therefore the performance figures presented cannot be relied upon. Before investing, we encourage you to request additional information, particularly performance information, of any product that you are considering for your client. You should read, as applicable, the Prospectus, SAI, Composite Disclosure and/or performance disclosure associated with any product that you are considering for investment for your or your client's. Certain products shown may have account minimums or minimum investment sizes that are unattainable for your clients and therefore they may not be eligible to invest in these products. Reference to registration with the Securities and Exchange Commission ("SEC") does not imply that the SEC has endorsed or approved the qualifications of Verdence or its respective representatives to provide any advisory services described on the Site.

Disclaimer: © 2024 Authored by Megan Horneman, Chief Investment Officer, Verdence Capital Advisors, LLC. Reproduction without permission is not permitted. The indexes presented are unmanaged portfolios of specified securities and do not reflect any initial or ongoing expenses nor can it be invested in directly. An investment's portfolio may differ significantly from the securities in the index.

This material was prepared by Verdence Capital Advisors, LLC ("VCA" or "we", "our", "us"). VCA believes the information and data in this document were obtained from sources