

Weekly Economic Recap –

Sentiment Deteriorates as Consumers Being Squeezed

The U.S. trade deficit widened the most in five months in September. Exports of goods and services climbed to the highest level since August 2022, with exports of capital goods increasing to its highest level on record.

Consumer credit increased in September after a sharp drop in August. Revolving credit (e.g., credit cards) led the gains, rising for the 28th time in the past 29 months.

The NY Fed Survey showed U.S. total household debt levels increased in 3Q23 as consumers turned to credit cards to fuel their spending. Credit card borrowing rose by 4.7% to \$1.08 trillion during the quarter, equating to an increase of \$154 billion over the last year, the largest increase in the history of the data. Debt delinquencies increased by 3%.

Wholesale inventories unexpectedly increased in September at the fastest monthly pace in 10 months. Inventories of durable goods increased the most, led by machinery and automotive goods.

The preliminary reading on the University of Michigan Consumer Confidence Index declined for the fourth straight month in November. The decline was led by confidence on current economic conditions which fell at the fastest pace since November 2022. In addition, one year ahead inflation expectations rose to 4.4%, the highest level since April. Long-run inflation expectations (5-10 years) increased to the highest level since 2011.

Key Takeaways:

- Credit card debt surging.
- Confidence falls further.
- Inflation expectations highest since 2011.
- U.S. equities lead global equity rally.
- Yields higher on weak auction demand.
- Commodities fall sharply; oil near bear market.

Weekly Market Recap –

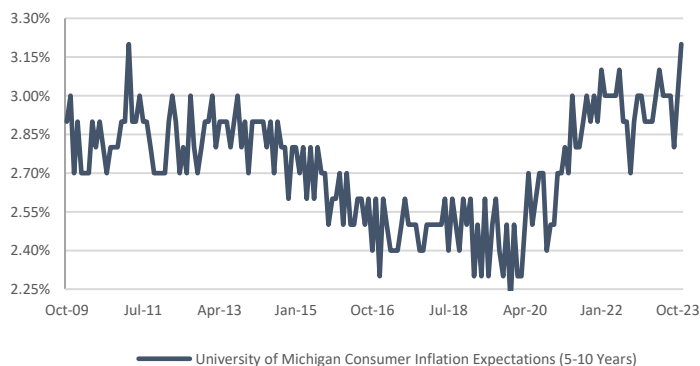
U.S. Leads Equity Rally; Weak Demand Sends Yields Higher

Equities: The MSCI AC World Index rose for the second consecutive week, the first back-to-back weekly equity gains in four months. However, the rally was not broad based as both developed international equities and emerging market equities were flat to lower for the week. Within the U.S., the rally was concentrated in technology and large cap growth. The Nasdaq posted its best back-to-back weekly gains in eight months.

Fixed Income: The Bloomberg Barclays Aggregate Index declined for the first time in three weeks as weak demand at Treasury auctions pushed yields higher. Treasuries led the weakness while investment grade and municipal bonds prices rose for the week.

Commodities/FX: The Bloomberg Commodity Index fell for the third consecutive week and posted its worst one week drop in eight months. Mixed economic data has fueled fears of demand for commodities. Crude oil led the weakness. Crude oil has approached bear market territory (-20% or more from its September high).

Inflation Expectations Surge



Footnotes: Data is as of November 10, 2023.
Source: Bloomberg Finance LP, Verdence Capital Advisors.

Key Takeaways:

- Monetary policy typically acts on a lag.
- Aggressive tightening cycle starting to filter into the economy.
- Labor market is showing signs of weakening.
- Consumers are strained by high borrowing costs.
- Housing is paralyzed.

Lag Effect of Monetary Policy Showing Signs of Impact

Monetary policy typically filters into the economy with long and variable lags. Therefore, we have likely not felt the full effects of the most aggressive tightening cycle since the 1970s. However, recent economic data suggests consumers and businesses are starting to feel the negative effects of the Fed's aggressive tightening cycle. Consumers have maintained spending by using credit cards. Banks have kept lending standards tight, and the labor market is showing signs of softening. In this weekly, we explain how the Fed's monetary policy is catching up to certain areas of the economy.

- **Labor market cracks emerge:** The labor market is typically a lagging indicator as businesses wait until the economy has turned before letting go of employees. While there are currently more job postings than there are Americans unemployed, we are starting to see signs of softening in the labor market. The pace of job gains is slowing, and the unemployment rate is at the highest level since January 2022. In addition, manufacturing employment is contracting, hours worked are declining and temporary workers are falling. These are indications that the labor market will soften further.

- **Credit card rates high:** Americans have increasingly turned to credit cards to fuel their spending but with credit card rates near a record high this is problematic for the economy. According to the most recent New York Fed Survey, Americans owe \$1.08 trillion on credit cards and delinquency rates have increased across all income levels. The average credit card balance is ~\$6,000, the highest in 10 years, and at current APR rates, it would take borrowers an estimated 17 years to pay off the current balance (if only minimum payments were made).¹

- **Bank lending conditions tight:** According to the most recent Fed Senior Loan Officer Survey, fewer banks tightened lending conditions in October compared to the July report. However, 62.7% of banks reported keeping lending conditions unchanged (after tightening sharply in 1H23) while demand across many loan types slowed due to the Fed's higher rates filtering into loan terms. In addition, the banks surveyed reported a "less favorable economic outlook," "a deterioration of credit quality of loans," and "concerns about funding costs."

- **Housing at a standstill:** The Fed's tightening cycle has resulted in a deterioration in the housing market. The 30YR mortgage rate reached the highest level since 2000 which has limited Americans' willingness to move because they don't want to sacrifice their locked in low rate from previous years. As a result, inventories are tight, prices are high and homeowner affordability is at a record low.

The Bottom Line:

The Fed's aggressive tightening cycle is starting to be felt across the economy. Housing was the first shoe to drop when rates surged and now we are seeing consumer confidence deteriorate as well as delinquencies and bankruptcies rise at the consumer and business level. In a speech last week, Federal Reserve Chairman, Jerome Powell, left the door open for additional rate hikes to get inflation to their target rate. Even if they do not raise rates again, they have reiterated time and time again that rate cuts are not on the horizon and we need to adjust for a higher for longer interest rate regime. This will likely put additional pressure on consumers and businesses.

U.S. Equities Lead Rally; Yields Rise

| | | Current | 1WK | 1MO | 3MO | 1YR | YTD | | | Current | 1WK | 1MO | 3MO | 1YR | YTD |
|---------------|------------------------------|---------|-------|-------|--------|-------|-------|------------------------|---------------------------|-----------|-------|--------|--------|--------|--------|
| U.S. Equities | Dow Jones Industrial Average | 34,283 | 0.7% | 1.7% | -2.0% | 3.9% | 5.3% | International Equities | MSCI AC World (USD) | 666 | 0.6% | 0.5% | -2.8% | 11.6% | 11.8% |
| | S&P 500 | 4,415 | 1.4% | 1.4% | -0.8% | 13.4% | 16.6% | | MSCI EAFE (USD) | 2,012 | -0.9% | -1.2% | -6.1% | 10.5% | 6.2% |
| | Russell 1000 Growth | 2,837 | 3.0% | 2.9% | 3.0% | 26.5% | 32.5% | | MSCI Europe ex UK (USD) | 2,241 | -0.4% | -0.7% | -7.4% | 11.5% | 8.3% |
| | Russell 1000 Value | 1,479 | -1.0% | -1.0% | -5.7% | -0.5% | 0.8% | | MSCI Japan (USD) | 3,403 | -0.6% | -0.4% | -2.4% | 15.3% | 10.6% |
| | Russell Midcap | 2,738 | -0.7% | -1.6% | -6.5% | -0.3% | 2.8% | | MSCI UK (USD) | 1,073 | -1.9% | -3.7% | -6.3% | 8.2% | 3.6% |
| | Russell 2000 | 1,705 | -3.1% | -3.9% | -11.0% | -7.3% | -2.0% | | MSCI EM (USD) | 948 | 0.0% | 0.5% | -5.6% | 9.5% | 1.4% |
| | Nasdaq | 13,798 | 2.4% | 1.8% | 0.8% | 25.2% | 32.8% | | MSCI Asia ex Japan (USD) | 599 | -0.1% | -0.4% | -6.2% | 10.2% | -1.2% |
| Fixed Income | U.S. Aggregate | 5.4% | -0.3% | 0.7% | -1.8% | 0.4% | -0.8% | Commodities | Bloomberg Commodity Index | 232 | -3.3% | -1.5% | -2.7% | -7.9% | -5.8% |
| | U.S. Govt/Credit | 5.3% | -0.2% | 0.7% | -1.5% | 0.9% | -0.5% | | Crude Oil (USD/bbl) | \$77.2 | -4.2% | -8.8% | -5.7% | -9.3% | -3.1% |
| | U.S. 10 Year Treasury | 4.6% | -0.4% | 0.5% | -3.1% | -2.8% | -3.4% | | Gold (\$/oz) | \$1,940.2 | -2.1% | 0.2% | 1.2% | 9.3% | 6.2% |
| | U.S. TIPS (1-10YR) | 5.0% | -0.7% | 0.6% | -0.6% | 1.0% | 1.0% | | Copper | \$358.7 | -2.4% | 1.6% | -2.4% | -7.3% | -4.8% |
| | U.S. High Yield | 8.9% | -0.3% | 1.4% | 0.1% | 8.1% | 6.9% | | Wheat | \$575.3 | -0.6% | -1.3% | -12.5% | -34.2% | -30.2% |
| | EM Bonds (USD) | 8.1% | -0.2% | 1.4% | -2.3% | 6.4% | 1.3% | | U.S. Dollar | 106 | 0.7% | -0.7% | 3.0% | -0.4% | 2.3% |
| | Municipal Bonds | 4.1% | 0.8% | 1.8% | -1.8% | 3.6% | 0.4% | | VIX Index | 14.2 | -5.0% | -16.8% | -10.6% | -39.8% | -34.6% |

1: <https://www.cnbc.com/2023/11/09/average-credit-card-balances-top-6000-a-10-year-high.html>

Footnotes: Data is as of November 10, 2023.

Source: Bloomberg Finance LP, Verdense Capital Advisors.

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